

SPECIAL TOPIC COURSE

FUNDAMENTALS OF INTELLIGENCE ANALYSIS



Meet the Instructor

Stephen Coulthart

Associate Professor, Director of Open Source Intelligence Lab
University at Albany | College of Emergency Preparedness,
Homeland Security, and Cybersecurity

PhD, Public & International Affairs | University of Pittsburgh
MA, Diplomacy & International Relations | Seton Hall University
MPA, Public Administration | Seton Hall University

Research Fellow | Norwegian Intelligence School
Previous Fellow | Truman National Security Project

Excels in intelligence studies and information science, seeking to understand how national and homeland security organizations improve data analysis to support informed decision-making

Lectured and trained at the Central Intelligence Agency, US State Department, and El Paso Intelligence Center, among others

Lead editor of *Researching National Security Intelligence: Multidisciplinary Approaches* (Georgetown University Press)

Published in well-regarded journals such as *International Affairs*, *Journal of Conflict Resolution*, and *Public Administration Review*, among others

Course Content

Learn how to systematically analyze threats

Critically assess a case to identify analytical biases, challenges, and solutions for how to address them

Translate customer concerns and issues into actionable key questions (KIQs), using models to describe and forecast targets

Write in bottom-line up-front (BLUF) style to convey a clear “So, what?” on a hypothetical intelligence issue by creating a memo and conducting a briefing with visuals

Registration | **\$250 per person**

Due two weeks prior to course date

Attendance | **In-Person Only**

SHSU The Woodlands Center | The Woodlands, Texas

